



Awards for Excellence in Public Relations 2008

Entry Form

Hosted by
The Public Relations Consultants Association (Ireland)
The Public Relations Institute of Ireland
The Chartered Institute of Public Relations (N. Ireland Region)

Company Details

Full name of company: _____

Address: _____

Head of organisation: _____

Contact for Awards: _____

Position: _____

Telephone number: _____

e-mail: _____

Project/Programme

Project title: _____

Start/finish date: _____

Public Relations Consultant/Adviser

Full name of company: _____

Address: _____

Managing Director: _____

Public Relations Adviser: _____

Contact for Awards: (if different) _____

Position: _____

Telephone number: _____

e-mail: _____

Declaration

This nomination should be signed by representatives of both the company and the public relations adviser, internal or external. We wish to nominate the company above for the Awards for Excellence in Public Relations 2008. We confirm that all the information set out in the attached presentation and in the supporting material (if any) is correct.

Signed for the company: _____

Position: _____ Date: _____

Signed for PR consultant/adviser: _____

Position: _____ Date: _____

Category for Nomination

- A. Corporate Communications**
- Corporate Responsibility
- Financial
- Business to Business
- Internal Communications
- B. Consumer Public Relations**
- Healthcare PR
- Product or Service Launch ≤ €30,000
- Product or Service Launch ≥ €30,000
- C. Media Relations**
- Print and/or Broadcast Media
- New Media
- D. Charities/Not-for-Profit**
- E. Integrated Campaigns**
- F. Public Information**
- G. Sponsorship**

Winning descriptor (to be used should this project be a winner)

